

Gord Cooke Launches New Training Program and Website for Building Professionals

Toronto, ON, June 19, 2009 - Gord Cooke, President of Building Knowledge Canada, announces the launch of a new training series called "The Cooke Report." This comprehensive seminar and workshop-based training program will benefit anyone in the construction industry including home builders, home builders' associations, trade contractors, manufacturers, architects and real estate agents. This will assist them in designing, building, renovating and selling more efficient, comfortable, healthier and more durable homes.

The Cooke Report, sponsored by Venmar Ventilation and Broan-NuTone Canada, and other industry leaders, is designed specifically to better inform builders of new opportunities for cost effective approaches in creating energy efficient and high performance homes. The first series of workshops will tour across Canada until November 2009, offering the following four training programs:

- Comprehensive building science training
- Marketing and selling the better built home
- Moisture and rain management
- Do you want that in green?

Cooke has also launched a new website as an additional resource for anyone in the building industry interested in expanding their knowledge base. The new site, www.gordcooke.com, offers information about upcoming seminars and workshops, professional services, and articles about current building trends.

"My mission is to cost effectively help improve the quality, comfort, durability and energy efficiency of new homes across Canada by educating the building industry about innovative products and new building trends and techniques," says Cooke. "I am offering the new training programs and website as informational resources to help support and further educate fellow members of the construction industry."

Gord Cooke is a Professional Engineer with over 20 years experience in the low and highrise residential building industry. He is an IAQ trainer with Canada Mortgage and Housing, a certified R-2000 and Energy Star Design Evaluator and EEBA presenter. In 2008 he was inducted into the EnerQuality Hall of Fame and named ENERGY STAR Evaluator of the year. As an educator, industry consultant, and much sought after presenter, Gord Cooke has a unique talent for taking the building science issues that he sees in the field and presenting them in an easily understood and practical real-world manner.

For more information about The Cooke Report please visit the new Gord Cooke website at <http://www.gordcooke.com>

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